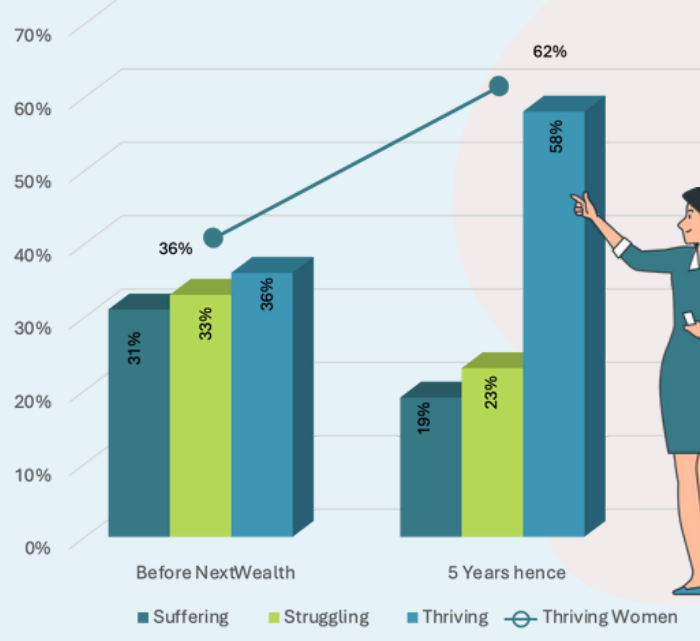


# SOCIAL IMPACT REPORT

NextWealth has successfully introduced high-tech jobs to the small towns of **Bhilai, Chittoor, Hubballi, Jaipur, Mallasamudram, Mysore, Puducherry, Salem City, Udaipur and Vellore.**

The NextWealth team supports over **5,000 graduates** by providing employment. The survey reports data on employees working with NextWealth between 2023 and 24.

NextWealth Employment has given Employees Significant Hope towards the Future\*



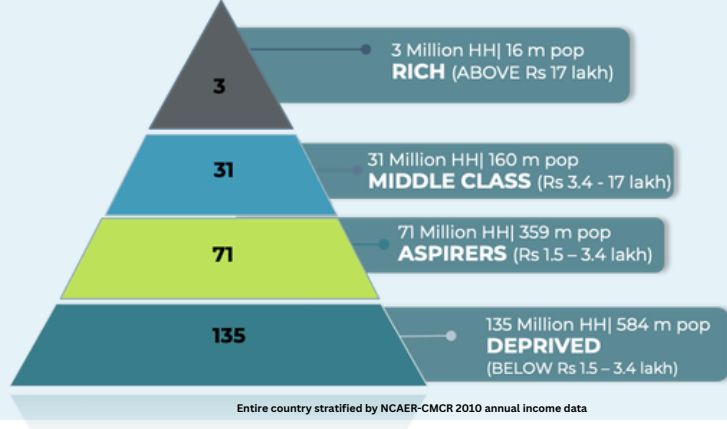
## PREVENTION OF MIGRATION



**85%** of our employees are sourced locally within a **25 km radius**. Notably, **65%** of our employees report they would have migrated to larger cities if not for their jobs with NextWealth.

## QUALITY OF LIFE

At NextWealth, **33%** of employees are the sole breadwinners for their families, impacting an average of four family members each. Many employees come from backgrounds where their parents worked as daily wage laborers or farmers. By supporting these primary earners, **NextWealth enhances their financial security**, which in turn positively influences the broader community.



**69%** come from economically weak backgrounds.



**26%** moved from deprived to aspirers' strata.



**13%** moved from aspirers to middle class.

## OVERALL WELL-BEING

As employees progress from deprivation to aspiration and from aspiration to middle-class status, we have seen improvements in five fundamental areas:



**61%** no longer neglect health issues.



**90%** feel they constantly upskill on the job.



**61%** spend on education for them and their family.



**93%** have improved/maintained the quality of food they consume.



**84%** feel safe being employed locally.

## SELF-ESTEEM

Employees have gained the confidence to envision a broader range of possibilities for their futures.



More than **75%** of the employees:

have grown in self confidence to face life's good and bad situations.



have better clarity on life options / plans for future.



can communicate their thoughts, ideas and queries more effectively.



## FAMILY

Being able to work close to home allows employees to remain connected with their families, offer direct support, and foster emotional bonds.

**93%** employees are satisfied with their ability to care of friends and family.

value staying connected to local traditions like family functions, festivals, events.

**90%**

appreciate having family support during times of emotional or financial stress.

**86%**



Overall

**66,016**

lives have been positively impacted in small towns by NextWealth employment.



## DELAY IN EARLY MARRIAGE

NextWealth employment empowers female employees with financial independence, allowing them to make informed career and family decisions. This results in a **2-3 year increase** in the average marriage age. This support fosters confidence and enables them to **pursue higher education and entrepreneurial ventures**, positively impacting their lives and communities.



## WOMEN EMPOWERMENT

In addition to postponing early marriage by ~2 years, we have significantly enhanced the well-being of our women employees.



**63%** women now have access to better sanitation facilities.



**64%** no longer neglect their health due to financial constraints.



**79%** of the women report increased self-confidence.

## SUCCESS STORY



"My name is Ravali, and I'm from Chittoor. I've been working at NextWealth for three years, and I have a B.Sc. in Computer Science. There were three of us in my family—my father passed away three years ago, so now it's just my mother and me. She is a homemaker.

Most of my classmates are either unemployed or married. My goals in life are to keep my mother happy, give her a good life, and become confident and independent. Without NextWealth, I would probably be without a job or working as a teacher.

This job is helping me reach my dreams. I really appreciate everything NextWealth have done for me."

-- Ravali



NextWealth champions women empowerment, with women comprising **60%** of its workforce.

# HUMAN BEHIND AI

Together, we are building a future where innovation thrives and opportunities abound right at home. Join us in this journey of empowerment and technological advancement.